

National Organization of Mothers Of Twins Clubs, Inc.	SUBJECT:	Awareness of NOMOTC Among Local Club Members
	RESEARCHER:	National Organization of Mothers of Twins Clubs, Inc.
	DATE:	September 2003 - February 2004

PURPOSE: The purpose of this survey was to determine the awareness of the NOMOTC publications and services among the local club members, and to determine how those members perceive NOMOTC.

METHOD: A survey consisting of 23 questions was printed in the September/October 2003 **NOMOTC's Notebook** and distributed in a National Mailing. The survey was to be completed by a parent of multiple birth children.

BACKGROUND INFORMATION

1. Two hundred forty-seven surveys were tabulated with 97% (240) of the multiples being twins and 2% (6) being triplets. One survey was submitted by a parent of quadruplets.
2. Ages of multiples varied with the largest group in the 0-6 year old category. Seventy-one percent of multiples were 0-6 years old, 15% were 7-15 years, 5% were 16-25 years old, and 9% were greater than 25 years old.
3. When asked if they filled out the Multiple Birth Data Form, 43% of parents completing the survey indicated that they did, 18% indicated they did not, and 38% were "not sure".
4. Local club size varied from 32% with 1-50 members, 32% with 51-100 members, 10% with 101-150 members, 7% with 151-200 members, and 7% greater than 200 members (11% were unsure).

RESULTS

1. Ninety-four percent of the parents reported having internet access while 6% did not.
2. When asked if their local club had a website, 82% of parents indicated that they did, 11% indicated they did not, and 7% were unsure. Forty-two percent of parents accessed their club website less than once a month, 16% accessed it more than once a month, 12% did so once a month, and 30% reported N/A. Of the parents reporting their club did have a website, 52% confirmed that there was a link to the NOMOTC website, 6% reported there was no link, and a significant 42% were unsure.
3. The majority of parents were members of NOMOTC with 91% confirming their membership, 3% reported they were not NOMOTC members, and 6% were unsure.
4. Over half of the parents (59%) reported that they knew the NOMOTC website address, and 41% indicated they did not. Less than half of parents (42%) knew the password to access the Members' Only section on the website, and the majority (58%) did not.
5. The frequency of accessing the NOMOTC website ranged from 52% less than once a month, 9% more than once a month, 7% once a month, and 32% N/A.
6. Annual attendance of local club meetings was statistically highest with 45% attending 10 or more, 33% attending 5-9 meetings, 15% attending 1-4 meetings, and 7% attending none.
7. Forty-seven percent of respondents reported being members of their local clubs 1-3 years with the second highest membership duration of greater than 6 years at 26%. 15% reported being members 4-6 years, and 12% had memberships less than one year.
8. Local club communication regarding National related issues was as follows: Seventy-eight percent of parents reported receiving information on National dues while 22% did not; 85% of parents received information on National Convention dates while 15% did not; 59% received information regarding National Convention attendance, 31% did not. Fewer parents received information regarding National support groups with 63% denying receiving information on Bereavement support (37% did), 72% denying receiving information on Single Parent support (28% did not), and 69% did not receive information on HOM support (31% did).

9. A significant 92% of parents confirmed receiving the NOMOTC publication “Notebook”, while 5% did not and 3% were unsure.
10. Regarding NOMOTC Convention, almost three quarters (74%) of parents had not attended a convention (26% had), and 72% reported someone from their club had attended convention (5% denied attendance and 23% were unsure). When asked if their clubs gave convention delegates financial assistance, 47% of parents were unsure, 40% confirmed they did, and 13% did not. Forty-eight percent of parents reported receiving NOMOTC Convention information in a newsletter and at a club meeting, 12% received information at a club meeting only, 10% received information in a newsletter only, and 12% denied receiving information (18% were unsure).
11. Ninety-five percent of respondents indicated they were not National Workers, and 5% confirmed that they were. The majority of respondents (78%) verified having a club National Representative, while 4% did not and 18% were unsure.

CONCLUSION

Parents having twins represented the majority of the respondents for this survey at 97%. Although the ages of multiples ranged from 0 to >25 years, the largest group represented was the 0-6 year old age bracket at 71%. Over half of the respondents were from smaller clubs with 1-100 members for a combined total of 64%.

Although most parents confirmed having internet access (94%), the use of this medium was not as high as expected. More than half of the parents (for a combined total of 54%) accessed their local club website once a month or less, while only 16% of parents used this medium more frequently than once a month to access the club website.

Just over half of the parents (52%) confirmed that there was a link to the NOMOTC website on their local club website, and a significant 42% were unaware of a NOMOTC link. Although 59% of parents reported knowing the NOMOTC website address, less than half of them (42%) knew the password to access the Members’ Only section on the website. The majority of parents (58%) did not know the password. Of the parents who were able to access the NOMOTC website, only 9% of parents accessed it more than once a month, and the largest majority of parents accessed the website less than once a month (52%).

Local communication with members regarding National related issues and services varied. Most parents had received information pertaining to National dues payment (78%), National Convention dates (85%), National Convention attendance (59%), and National surveys (69%). There was a significant decline however, when it came to local club communication regarding National support with only 37% of parents receiving information on Bereavement support, 28% receiving information on Single Parent support, and 31% receiving information on HOM support.

Although most parents had not attended a National convention (74%), the majority of them were aware of another club member who had attended one (72%). Almost half (48%) of the parents indicated that they did receive club reports about convention via both newsletters and meetings, while a combined total of 22% received the same information via newsletters or meetings.

Most parents (95%) were not National workers, but were aware (78%) that their club did have a National Representative. A significant 92% of parents were aware of the NOMOTC publication and confirmed that they had received the “Notebook”.