

National Organization of Mothers Of Twins Clubs, Inc.	SUBJECT:	<b>Dues and Fundraising Practices in Local Parents of Multiples Clubs</b>
	RESEARCHER:	National Organization of Mothers of Twins Clubs, Inc.
	DATE:	May 2006 – November 2006

---

**PURPOSE:** The purpose of this survey was to gather information regarding dues and fundraising practices in local parents of multiples clubs.

**METHOD:** A survey consisting of 26 questions was printed in the May/June 2006 **NOMOTC's Notebook** and distributed in a National Mailing. The survey was to be completed by either the local club treasurer or the club president.

---

### BACKGROUND INFORMATION

1. Thirty-eight surveys consisting of 26 multiple-choice and fill in the blank questions were tabulated.
2. Nineteen states were represented with most club respondents from California at 14% and Texas at 13%. The next most frequently represented states were Florida, Massachusetts, New York, and Pennsylvania with 8% each, followed by North Carolina and Virginia with 5% each.
3. The highest club member totals ranged from 25-50, 51-100, and 101-150 with 21.6% respondents for each range. Ten point eight percent of clubs had less than 25 members, 10.8% had 201-250 members, and 10.8% had greater than 250. Two point seven percent had 151-200 members.

### RESULTS

1. Individual member club dues for parents of multiples ranged from \$5.00-\$40.00 with 39% of dues at \$25.00, 19% at \$30.00, 8% at \$35.00, 8% at \$27.00, 6% at \$24.00, 5% at \$20.00, and 3% each at \$5.00, \$15.00, \$22.00, \$32.00, and \$40.00.
2. Higher order multiples individual member club dues ranged from \$5.00-\$35.00. Forty four percent of dues were \$25.00, followed by 25% at \$30.00, 13% at \$35.00, and 6% each at \$5, \$10, and \$17.50.
3. Dues for parents with more than one set of multiples ranged from \$5-\$35. Forty six percent of dues were \$25, followed by 20% at \$30, 7% each at \$5, \$17.50, \$35, and comp for one year. Six percent were free after the first year with continuing membership renewal.
4. Activities funded by member dues varied. Eighty six point five percent of respondents reported member dues funding newsletter expenses, while the same percentage reported NOMOTC dues (Note: Respondents were allowed to circle all responses that applied). The second highest area funded by member dues was state dues (73%), followed by social activities (64.9%), guest speakers (54.1%), monthly meeting expenses (62.2%) philanthropy (54.1%), and all club expenses & activities (48.6%). One hundred percent of club respondents confirmed having a newsletter.
5. Eighty three point eight percent indicated their club belonged to a state organization. State dues per club member ranged from .25-\$9.00. The majority of respondents (52%) verified that their state dues were \$1.00 per member. The second most common individual member dues were \$1.50 and \$2.50 at 9% each. The remaining responses with 5% were .15, .25, \$2.00, \$5.00, \$8.00, and \$9.00.
6. When asked if their club contributed toward expenses, 80% of respondents indicated state representatives received funds for state conventions/workshops, 51.4% of national representatives received funds for national conventions, and 56.8% of clubs contributed toward expenses for any club member to attend conventions/workshops.
7. Ninety one point nine percent of clubs contributed to families in need, 89.2% contributed to charitable organizations, 56.8% to scholarships, and 13.5% to medical research (respondents circled all that applied).
8. Eighty point six percent of clubs participated in group exemption through NOMOTC. Of the 19.4% of clubs who did not participate in group exemption, 28.6% did not know about it, and 14.3% did not want to participate. Fifty seven point one percent indicated other reasons (i.e. haven't applied yet, starting in the future, via state organization, can't afford). Note: 31 of the respondents for this survey skipped this question.

9. Most clubs (97.3%) participated in fundraising activities, 69.4% conducted fundraising activities 1-3 times per year, 22.2% 4-6 times per year, and 8.3% over 6 times per year.
10. Ninety one point seven percent of clubs had clothing and equipment sales. Most clubs (78.8%) had sales twice per year, 15.2% had sales once per year, and 6.1% had them more than twice per year. Thirty six point seven percent of clubs kept 6-10% of sale profits. Twenty six point seven percent of clubs did not keep a percentage. Sixteen point seven percent of clubs kept 11-15%, 13.3% kept 16-20%, and 3.3% kept greater than 30%.
11. The majority of clubs (69.7%) required that their sellers worked the sale. One hundred percent of clubs indicated that their club members were allowed to sell. Thirty six point four percent allowed family of club members to sell, while 36.4% allowed friends/neighbors of club members to sell.
12. The most common alternate fundraiser reported by clubs were 50/50 raffles (47.2%), followed by direct marketing sales (30.6%), point auctions (22.2%), cookie dough sales (19.4%), pizza sales (16.7%), scrip program (13.9%), and Christmas wreaths/trees (5.6%). Sixty nine point four percent of clubs conducted additional fundraising activities including other raffles, live auctions, cookbooks, t-shirts, bake sales, Current catalog, discount coupon books, and golf tournaments.
13. The most profitable fundraisers for 36% of clubs were group sales. Auctions were the next most profitable (16%) followed by raffles (11%), and t-shirts (5%). Other profitable fundraisers included consignment sales, crafts at state convention, Mother's Day brunch, cookie dough & crawfish boils.
14. Net profit from clubs most profitable fundraisers were as follows: 28% <\$1000, 21% \$1001-\$2000, 18% \$2001-\$3000, 3% \$3001-\$4000, 6% \$4001-\$5000, 3% \$5001-\$6000, 6% \$6001-\$7000, 9% \$7001-\$8000, 3% \$9000, and 3% \$10000+.
15. Twenty nine percent of clubs indicated that raffles were the easiest fundraisers to sponsor. Sixteen percent indicated that clothing sales were the easiest, and 6% chose cookie dough. Additional easy to sponsor fundraisers included book sales, See's candy, gift auction, wreaths, Tupperware, cookbook sales, casino night, pizzas, golf tournament, basket lottery and Current catalog.
16. Fundraisers with the most club member participation included clothing/garage sales at 38%, auctions at 15%, raffles at 14%, and t-shirt sales at 6%. Member participation was reported as 3% each for consignment sales, mall charity nights, convention, tag sales, chili, Mother's Day brunch, crawfish boils, basket lotteries, and casino nights.

## CONCLUSION

The effort to research dues and fundraising practices in local parents of multiples clubs yielded 38 completed surveys comprised of 26 questions each. There was a representative sampling of local clubs from across the country with the largest percentages of respondents from California and Texas. Club member totals varied, but most of the respondents had 25-50, 51-100, and 101-150 with 21.6% each.

Most clubs represented in this survey charged \$25.00 for club dues for individual members, members with higher order multiples, and members with more than one set of multiples. There were equal responses (86.5%) for the highest percentage of activities funded by club dues including newsletter expenses and NOMOTC dues. The second highest areas funded by club dues were state dues at 73%. The majority of respondents (83.8%) indicated that they belonged to a state organization.

Just over one half of the respondents indicated that their clubs contributed toward expenses for national conventions (51.4% for National Representatives to attend national conventions and 56.8% for any club member to attend conventions/workshops). This could be a possible contributing factor for local clubs not attending NOMOTC National Conventions.

Although most respondents participated in group exemption through NOMOTC (80.6%), a significant 28.6% of those who did not participate indicated that they did not know about it. This could be an area for educating the local multiples clubs on the various benefits of NOMOTC including group exemption.

The largest fundraising activities for 91.7% of responding clubs were clothing and equipment sales. These sales were not only the most profitable fundraising activities, but also had the most club member participation as well. Most clubs required their members to sell and the majority kept 6-10% of member profits. The easiest fundraisers to sponsor as indicated by the majority of respondents were raffles.

Respectfully submitted,  
Jacque Kelly-Romero RI2