

*National
Organization of
Mothers
Of
Twins
Clubs, Inc.*

SUBJECT: HOW TO FIND A MOTHERS OF TWINS CLUB

RESEARCHER: National Organization of Mothers of Twins Clubs, Inc.

DATE: September, 1992

PURPOSE: This survey addressed the question: How can we make it easier for mothers of multiples to find local support groups?

METHOD: The survey was to be filled out by any mothers or multiples. It was distributed to the membership in April, 1992. The number of responses received was 840.

BACKGROUND INFORMATION:

INFORMATION AVAILABLE THROUGH THE MEDICAL COMMUNITY

1. 24% of OB/GYN Doctors informed the member about the existence of a MOTC in their area before delivery, with 75% receiving no information.
2. Only 8% of OB/GYN Doctors had booklets or other information from the local MOTC.
3. 31% were informed by the medical staff at the hospital where they delivered about the local MOTC.
4. 81% received materials from the hospital regarding the local MOTC.
5. 17% of the MOMs were informed about the local MOTC from their Pediatrician.
6. 7% of the respondents received written materials about MOTC from their Pediatricians.
7. 71% of the local MOTC's had made a recent effort to place material about their club in the medical community. 5% had placed material, but with negative results. 11% had placed material longer than 2 years ago.

INFORMATION MADE AVAILABLE TO THE PUBLIC

1. 70% of clubs advertised in the local newspapers.
2. 20% of clubs currently had a telephone listing, with 11% previously having a listing but stopped due to high cost.
3. 78% of clubs have a card that can be passed out with club information on it.
4. 29% of clubs have made use of the posters available through National.
5. 14% have their meetings or special events announced on the radio, with 4% stating they tried radio but the radio station would not put it on the air.
6. Only 9% were able to get special coverage on the local TV station consistently, with 30% getting coverage "sometimes," and 19% never attempting to get TV coverage.
7. How did respondents find out about MOTC in their area?
 - 35% family and friends
 - 24% medical community
 - 14% approached by a mother of multiples out in public

